

From Paul's Desk



by Paul Haig



HAIG'S 
of **ROCHESTER**
FINE JEWELRY
custom • classic • antique

CREATIVE JEWELRY

As we ease out of summer and prepare to go back to school, few of us think about the holidays and gift-giving. However, this is a great time to start planning your holiday shopping list and picking up gifts. This is also a great time to consider some creative gift-giving solutions. Fine jewelry will always be one of the most popular gifts and there are ways to purchase beautiful jewelry without emptying your wallet.

If you have old gold or other fine jewelry you don't wear, consider bringing these items to a jeweler to trade them in for new jewelry or to be remade into a dazzling custom piece. A ring can become a pendant; a pendant can be a new pair of earrings. The possibilities are endless. Some of our customers choose to remake an heirloom from mom or grandma. They ask us to restring an antique pearl necklace or to reset a favorite gemstone brooch. It's exciting and wonderful when a customer shows us a picture of their relative wearing the same piece years ago!

As for payment, ask if the store has a layaway plan or if you can receive a better price when paying with cash or check rather than a credit card. At **Haig's of Rochester Fine Jewelry**, our friendly and educated sales associates will help you with your trade-ins, custom purchases or repairs. Remember that turn-around time for custom orders or repairs will be quicker now than later in the year. We are open Monday-Saturday and 24/7 online. Email us with your questions at service@haigsofrochester.com and we'll promptly reply.

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