

From Paul's Desk



by Paul Haig



HAIG'S 
of **ROCHESTER**
FINE JEWELRY
custom • classic • antique

CREATIVE GIFT GIVING

This holiday season is forecasted to be a bit tough on the pocket book. With that in mind, it will take some creativity to find the best gifts for the people you love. May I suggest an interesting twist on giving jewelry this year? If you have old gold or platinum jewelry and/or gemstone jewelry you do not want to wear anymore, consider bringing these items to us to trade them in for new jewelry or to reconfigure into a beautiful custom made ring, pendant or bracelet. The possibilities are truly endless and so is the gift you create with your old jewelry. It will be remembered for years to come.

At **HAIG'S OF ROCHESTER FINE JEWELRY**, we specialize in custom, classic and antique jewelry. That is the way it has been for over **35 YEARS**. Come in today and speak with our knowledgeable and friendly sales associates who can help you turn your old jewelry into dazzling new showpieces. Ask us about our **SPECIAL CUSTOM GIFT PACKAGE** which includes a preliminary jewelry design, metals and gemstones attractively wrapped and ready to give. Then, when your loved one is ready to put the piece together, they can come to the store and work with one of our award-winning designers to create just the right jewelry item.

HAIG'S HOLIDAY HOURS BEGIN THE DAY AFTER THANKSGIVING: M-F 10am to 9pm, Saturday 10am-5pm and Sunday 12pm to 4pm. Free parking is available behind our store.

P.S. We are hosting a **SPECIAL INVITATION-ONLY CUSTOMER APPRECIATION EVENT** in December. There will be storewide savings on the jewelry you love. To receive **YOUR INVITATION**, call us today at 248-652-3660.

**HAIG'S OF ROCHESTER
FINE JEWELRY**

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