

From Paul's Desk



by Paul Haig



HAIG'S 
of **ROCHESTER**
FINE JEWELRY
custom • classic • antique

COLOR YOUR WORLD

Colored gemstones come in an array of shapes, sizes and prices. They are versatile, elegant and easy to mix and match. By coordinating or contrasting with your clothing, colored gems can easily give you a signature style. Concerned about your budget? There is a colored gemstone to fit any budget. Pay attention to the "five C's" (cut, color, clarity, carat, cost) and consider alternatives if the gem and color you desire is too expensive.

What if you love the gemstone but not the mounting? Most gemstones are cut to consistent dimensions or "calibrated" sizes and will fit a variety of settings. You may have difficulty only if the gem you chose is unusually cut or already set into a custom-made mounting. A knowledgeable jeweler will provide you with a variety of designs and price options that will suit the gemstone you selected.

HAIG'S OF ROCHESTER FINE JEWELRY has a wide selection of custom, contemporary and antique colored gems. Last week, we returned from a buying trip out West with beautiful colored gems, pearls and beads. Stop in today to be among the first to see these new gems. Our educated and friendly sales associates are happy to help you with your next jewelry purchase. We are located at 311 Main Street in downtown Rochester (free customer parking behind our store) and can be reached at 248-652-3660 or at service@haigsofrochester.com.

This year, HAIG'S OF ROCHESTER FINE JEWELRY is celebrating 35 years of doing business in downtown Rochester!

P.S. When purchasing colored gemstone jewelry, consider what colors you prefer to wear - bright, pastel or black and white - and pick gems that complement your wardrobe.

311 Main Street

Rochester, MI 48307 USA

248-652-3660

www.haigsofrochester.com

0189-0808