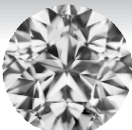


From Paul's Desk



by Paul Haig



HAIG'S 
of **ROCHESTER**
FINE JEWELRY
custom • classic • antique

CHARMED!

Few items of jewelry are as fascinating as the charm bracelet. Queen Victoria started the fashion trend by wearing charm bracelets and since then these collections of personally significant pendants and trinkets have held great appeal. A charm bracelet can reflect your passion for collecting and love of family or hobbies, with each charm representing a specific individual, item or occasion. Charms continue to be collected to celebrate births and other milestones, as well as areas of personal interest. Unlike bracelets that dangle charms, Italian charm bracelets feature a series of modular links that fit together in a cohesive band. This creates a very contemporary take on a form of jewelry that has been around since the days of ancient Egypt.

Beginning in the early 20th century and continuing until around 1960, it was a mark of middle-class decorum for young girls to be given a charm bracelet before they reached maturity. At every holiday or anniversary, a new charm would be added to the assemblage. HAIG'S OF ROCHESTER FINE JEWELRY is excited to display dazzling charm bracelets at 311 Main St. Contact us at 248-652-3660 or at service@haigsofrochester.com so we can assist you in making a confident charm bracelet purchase. We want you to carry on this tradition.

Now you can take Rochester with you! Charms of Rochester, an exclusive Haig's of Rochester design, feature the beautiful historic storefronts of downtown Rochester. Collect all of them to wear on a bracelet or make into pendants.

P.S. A charm bracelet is a popular gift for girls entering a new school or grade.

311 Main Street

Rochester, MI 48307 USA

248-652-3660

www.haigsofrochester.com